

THE *Robert M. Ball* AWARD FOR OUTSTANDING ACHIEVEMENTS IN SOCIAL INSURANCE 2020



*Campaign for Social Insurance
Sponsor Prospectus*



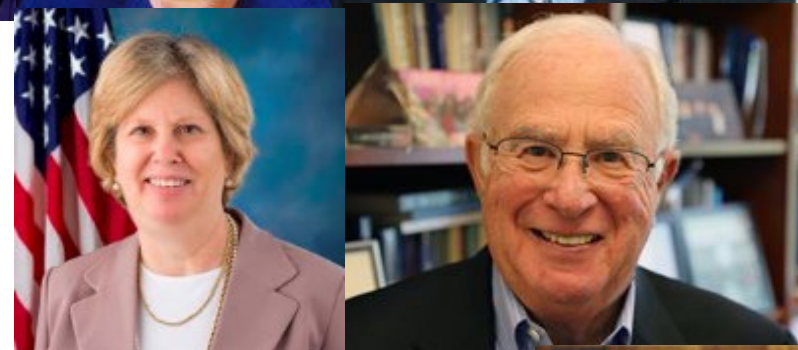
“Social insurance is perhaps the best example we have of the purpose of positive government as Lincoln defined it: ‘to do for a community of people whatever they need to have done but cannot do at all or cannot do so well for themselves in their separate and individual capacities.’”

-- Robert M. Ball, writing at the 10th anniversary of the Academy’s founding



2020 Ball Award in a historic year

Each year, the *Robert M. Ball Award for Outstanding Achievements in Social Insurance* is presented to an individual whose recent work has made a significant impact on the U.S. social insurance system. But 2020 is no ordinary year. Thus, in a first for the Academy, the 2020 Ball Award will encompass a series of activities – bringing together diverse stakeholders to recognize and reinforce the role of social insurance and to support the Academy’s work.



Join
us



Why you should support the Academy's work through the 2020 Ball Award: Campaign for Social Insurance

We are a national, interdisciplinary network of top experts – a community of public servants, scholars, leaders, educators, advocates – working to help address the economic security and healthcare needs of all Americans. We invite you to help reinforce the vital role of social insurance in our society, as we also recognize the outstanding contributions of our colleagues, **Jacob Hacker** and **Virginia Reno**.

The 2020 Ball Award will encompass a series of activities designed to:

- Stimulate fresh thinking on effective responses to the current economic and health crisis, and
- Provide informed and inspiring answers to the question: “What might a new social contract consist of?”



Long before the pandemic, we knew that major structural improvements to *enhance economic security* were needed.

Now, more policy makers and the public are finally coming to that same realization.

Let's seize on this increased awareness to build systems that work for everyone and *support our economy* as social insurance is intended to do.

2020
Robert M. Ball
Award Recipients

NATIONAL
ACADEMY
OF SOCIAL
INSURANCE



Jacob S. Hacker



Virginia (Gina)
Reno

Jacob Hacker is one of the most innovative voices in the contemporary discourse on American social policy. He is director of the Institution for Social and Policy Studies, and Stanley B. Resor Professor of Political Science, at Yale University. As American voters and leaders continue to grapple with how we as a society provide access to affordable, high quality health coverage and care, while also constraining health care spending, Hacker is recognized for his profoundly influential research and writings on health policy, especially his development of the “public option.”

Virginia (Gina) Reno is widely recognized for her expertise on Social Security, retirement policy, private pensions, the income of the elderly, and disability policy. Reno served as the Deputy Commissioner for Retirement and Disability Policy at the Social Security Administration (SSA) from 2015-2017. Prior to accepting her role as Deputy Commissioner, Reno served as Vice President for Income Security at the National Academy of Social Insurance. Her insight, dedication, and leadership were instrumental in shaping the Academy's research and helping the Academy become known for objective, thorough analysis of significant issues.

2020 Ball Award Campaign Activities

Early summer kick-off:

Virtual commemoration with special guests on June 23rd (in lieu of original Ball Award event date)

Release of a compendium of reflection essays by all previous Ball Award recipients on the current and future role of social insurance

Late summer:

Intergenerational dialogue inspired by E.J. Dionne 1999 piece on “Why Social Insurance?” (virtual)

Fall:

Award reception and program** featuring keynote speeches by Virginia Reno and Jacob Hacker and guest speakers

Additional activities to be announced

All proceeds from the 2020 Ball Award campaign support the Academy’s core educational and policy research programs, including COVID-19 initiatives:

- Virtual Roundtables and “Main Street” Forums on specific issues for target audiences
- New policy analyses (facts sheets, briefs) and other publicly-available resources on the website
- Special issues of newsletter and other publications
- Economic Security Study Panel (Final report circulation in 2021)



**An in-person fall event is anticipated (date TBA in summer 2020), subject to potential change in compliance with official public health guidance.

Series Sponsorship Opportunities

To inquire about sponsorship opportunities, please contact **Kristine Quinio**:
Email: kquinio@nasi.org Direct line: (202) 243-7008

Sponsorship Levels and Benefits

Public Service Investment: (\$100,000+)

- | | |
|--|--|
| <ul style="list-style-type: none">✓ Most prominent visibility and recognition across all Ball Award series activities; custom participation opportunities✓ A private briefing with experts on a social insurance topic of your choice✓ Opportunity to include content in Academy's monthly newsletter (up to 3 issues), reaching 5,000+ policy professionals across the country✓ Most prominent visibility across all marketing (emails, website, etc.) and related branding (e.g., signage at virtual and live events) | <ul style="list-style-type: none">✓ Unique mentions in Academy's social media channels, including coordination with your social media account✓ Up to forty (40) guest tickets to Ball Award reception**✓ Signed copies of Jacob Hacker's latest book for all guests and other commemorative items✓ Logo in official invitations for fall Award event (if sponsorship is received by print deadline)✓ Full-page ad in fall Award event booklet (if sponsorship is received by print deadline)✓ Prominent listing in other Academy funder recognition materials |
|--|--|

Community Innovator: (\$50,000+)

- | | |
|--|---|
| <ul style="list-style-type: none">✓ Prominent visibility and recognition across all Ball Award series activities; custom participation opportunities✓ Opportunity to include content in Academy's monthly newsletter (up to 2 issues), reaching 5,000+ policy professionals across the country✓ Prominent visibility across all marketing and related branding✓ Unique mentions in Academy's social media channels, including coordination with your social media account | <ul style="list-style-type: none">✓ Up to thirty (30) guest tickets to Ball Award reception**✓ Signed copies of Jacob Hacker's latest book for all guests and other commemorative items✓ Logo in official invitations for fall Award event (if sponsorship is received by print deadline)✓ Full-page ad in fall Award event booklet (if sponsorship is received by print deadline)✓ Prominent listing in other Academy funder recognition materials |
|--|---|

**An in-person fall event is anticipated (date TBA in summer 2020), subject to potential change in compliance with official public health guidance.

Sponsorship Opportunities

To inquire about sponsorship opportunities, please contact **Kristine Quinio**:
Email: kquinio@nasi.org Direct line: (202) 243-7008

Sponsorship Levels and Benefits

Policy Innovator: (\$25,000+)

- | | |
|---|---|
| <ul style="list-style-type: none">✓ Prominent visibility and recognition across all Ball Award series activities✓ Custom participation opportunity in fall Ball Award reception program (e.g., lead toast to honorees)✓ Opportunity to include content in one (1) issue of the Academy's monthly newsletter, reaching 5,000+ policy professionals across the country✓ Prominent visibility across all marketing and related branding✓ Unique mentions in Academy's social media channels, including coordination with your social media account | <ul style="list-style-type: none">✓ Up to twenty-five (25) guest tickets to Ball Award fall reception**✓ Signed copies of Jacob Hacker's latest book for all guests and other commemorative items✓ Logo in official invitations for fall Award event (if sponsorship is received by print deadline)✓ Full-page ad in fall Award event booklet (if sponsorship is received by print deadline)✓ Prominent listing in other Academy funder recognition materials |
|---|---|

Policy Leader: (\$10,000+)

- | | |
|--|--|
| <ul style="list-style-type: none">✓ Visibility and recognition across Ball Award series activities✓ Opportunity to include content in one (1) issue of the Academy's monthly newsletter, reaching 5,000+ policy professionals across the country✓ Prominent visibility across all marketing and related branding✓ Unique mentions in Academy's social media channels, including coordination with your social media account | <ul style="list-style-type: none">✓ Up to fifteen (15) guest tickets to Ball Award reception**✓ Signed copies of Jacob Hacker's latest book for all guests and other commemorative items✓ Logo in official invitations for fall Award event (if sponsorship is received by print deadline)✓ Half-page ad in fall Award event booklet (if sponsorship is received by print deadline)✓ Prominent listing in other Academy funder recognition materials |
|--|--|

**An in-person fall event is anticipated (date TBA in summer 2020), subject to potential change in compliance with official public health guidance.

Additional Sponsorship Opportunities

To inquire about sponsorship opportunities, please contact **Kristine Quinio**:

Email: kquinio@nasi.org

Direct line: (202) 243-7008

Sponsorship Levels and Benefits

Research Patron: (\$5,000+)

- | | |
|--|---|
| <ul style="list-style-type: none">✓ Visibility and recognition in Ball Award fall event✓ Visibility across all marketing and related branding✓ Unique mention in Academy's social media channels✓ Prominent listing in other Academy funder recognition materials | <ul style="list-style-type: none">✓ Up to ten (10) guest tickets to Ball Award reception**✓ Logo in official invitations for fall Award event (if sponsorship is received by print deadline)✓ Logo in fall Award event booklet (if sponsorship is received by print deadline) |
|--|---|

Research Sustainer: (\$2,500+)

- | | |
|---|--|
| <ul style="list-style-type: none">✓ Logo visibility in Ball Award fall reception and program✓ Visibility with logo in marketing and related branding✓ Listing in other Academy funder recognition materials | <ul style="list-style-type: none">✓ Up to six (6) guest tickets to Ball Award reception**✓ Logo in official invitations for fall Award event (if sponsorship is received by print deadline)✓ Logo in fall Award event booklet (if sponsorship is received by print deadline) |
|---|--|

Collaborator: (\$1,500+)

- | | |
|--|--|
| <ul style="list-style-type: none">✓ Visibility in Ball Award reception and program✓ Visibility with logo in marketing and related branding✓ Listing in other Academy funder recognition materials✓ Up to four (4) guest tickets to Ball Award reception** | <ul style="list-style-type: none">✓ Listing in official invitations for fall Award event (if sponsorship is received by print deadline)✓ Listing in fall Award event program (if sponsorship is received by print deadline) |
|--|--|

Friend: (\$500+)

- ✓ Up to two (2) guest tickets to Ball Award reception**
- ✓ Listing in official invitations for fall Award event (if sponsorship is received by print deadline)
- ✓ Listing in fall Award event booklet (if sponsorship is received by print deadline)
- ✓ Listing in other Academy funder recognition materials

**An in-person fall event is anticipated (date TBA in summer 2020), subject to potential change in compliance with official public health guidance.

PAST RECIPIENTS OF THE BALL AWARD

2019: Carroll Estes, Policy Advocate and Professor Emerita of Sociology at the University of California, San Francisco; and **Theodore (Ted) Marmor**, Political Scientist and Professor Emeritus, Yale University School of Management and Department of Political Science, and Faculty Fellow, Institution for Social and Policy Studies

2018: Nancy Altman, President of Social Security Works and chair of the Strengthen Social Security Coalition; and **Stuart Altman**, Sol C. Chaikin Professor of National Health Policy at the Heller School for Social Policy and Management at Brandeis University

2016: William Spriggs, Chief Economist to the AFL-CIO and Professor of Economics at Howard University

2015: Karen Davis, Eugene and Mildred Lipitz Professor, Department of Health Policy and Management and Director of the Roger C. Lipitz Center for Integrated Health Care, Bloomberg School of Public Health, Johns Hopkins University

2014: Marilyn Moon, Institute Fellow, American Institutes for Research (Retired)

2013: Alice M. Rivlin, Senior Fellow, Economic Studies and the Center for Health Policy, Brookings Institution (Died in 2019)

2012: Robert D. Reischauer, Distinguished Institute Fellow, President Emeritus, Urban Institute

2010: John Rother, President & CEO, National Coalition on Health Care

2009: Alicia H. Munnell, Director, Center for Retirement Research, Boston College

2008: Peter A. Diamond, Institute Professor Emeritus, Massachusetts Institute of Technology

2007: Henry Aaron, Senior Fellow, Brookings Institution

2006: Monroe Berkowitz, Professor of Economics, Rutgers University (Died in 2009)

2005: Bruce C. Vladeck, Senior Advisor, Greater New York Hospital Association

2004: Stephen C. Goss, Chief Actuary, Social Security Administration

NATIONAL ACADEMY OF SOCIAL INSURANCE

BOARD OF DIRECTORS

(MAY 2020)

William M. Rodgers III,
Chair

Renée M. Landers, *Vice
Chair*

Jason J. Fichtner,
Treasurer

Rebecca D. Vallas,
Secretary

William J. Arnone, *Ex-
Officio*

Harry J. Conaway
Cecilia A. Conrad

Indivar Dutta-Gupta

Robert Espinoza

Howard Fluhr

Merrill Friedman

Douglas J. Holtz-Eakin

Josephine Kalipeni

Kilolo Kijakazi

Aparna Mathur

Shaun C. O'Brien

Alaine Perry

Earl R. Pomeroy

Paul Van de Water

FOUNDING CHAIR

Robert M. Ball

Sponsorship Invitation Response Form

For questions, please contact **Kristine Quinio**:
Email: kquinio@nasi.org Direct line: (202) 243-7008



Individual Name: _____
Organization Name: _____

SERIES SPONSORSHIP LEVEL

- Public Service Investment (\$100,000+)
- Community Innovator (\$50,000+)
- Policy Innovator (\$25,000+)
- Policy Leader (\$10,000+)

SPONSORSHIP LEVEL

- Research Patron (\$5,000+)
- Research Sustainer (\$2,500+)
- Collaborator (\$1,500+)
- Friend (\$500+)

Please refer to the website for the [refund policy](#).

Contact Information and Payment

Contact Name (if different from above): _____

Email: _____

Address: _____

Telephone: _____

- Payment check is enclosed.
- Please send an invoice.

To complete your sponsorship pledge or payment online (up to \$10,000), [please visit the website](#).

Please return this response form to the National Academy of Social Insurance (Attn: Kristine Quinio, Director of Development)

By mail: 1200 New Hampshire Avenue, NW, Suite 830, Washington, DC 20036

By email: kquinio@nasi.org By fax: 202-452-8111 Questions? Please call (202) 452-8097