



## 2019 CONFERENCE SPONSOR PROSPECTUS

300+ Participants from across  
the country

6 Plenary sessions

2 Keynotes + dozens of expert  
speakers

1 Major opportunity to help  
inform policy in Washington, DC  
and across the country

### *Regenerating Social Insurance for Millennials and the Millennium*

Join the National Academy of Social Insurance to examine economic insecurity in the United States today, and to explore policy options for improving the financial prospects of all Americans, particularly Millennials and future generations.

Individuals across all generations are vulnerable to economic displacement from automation, globalization, changing work arrangements, and other major disruptions. The 2018 Report of the Social Security Trustees projects that without adjustments to augment the program, workers retiring 16 years from now might receive only three-quarters of the benefits promised. Polls show, however, that many working Americans – Millennials and others – believe that they will receive no Social Security benefits whatsoever. More immediately, many are struggling to pay off student loans, now totaling over \$1.5 trillion. The typical worker has no retirement savings. Disparities across communities and demographics present additional major challenges, further fueling the nation's persistent problem of inequality. What policy options do we have to address these challenges?

This is a conference for health, economic, retirement, and social policy experts, as well as for emerging and established social entrepreneurs, and other public and private sector professionals working to regenerate the promise of social insurance to enhance economic security in the 21<sup>st</sup> century.

### SCHEDULE

Opening Reception:

January 30, 5:00 – 7:00 pm

Main Conference Sessions:

January 31, 7:30 am – 5:30 pm

National Press Club Washington, DC

Contact: Kristine Quinio, Director of  
Development

Email: [kquinio@nasi.org](mailto:kquinio@nasi.org)

Phone: (202) 243-7008

[www.nasi.org/events](http://www.nasi.org/events)

NATIONAL  
ACADEMY  
OF SOCIAL  
INSURANCE

Wednesday, January 30, 2019, 5:00–7:00 pm

Opening Reception and Keynote

Tuesday, January 31, 2019, 7:30 am–5:30 pm

Opening Keynote

Session 1: *Emerging Risks Facing Younger Generations*

Session 2: *The Changing Nature of Work: Challenges and Solutions*

Session 3: *Universal Family Care to Support Workers and Families*

Networking Luncheon

Session 4: *Health Care Coverage Across the Generations: The Connection to Economic Security and Participation in Work*

Session 5: *Social Security and Economic Security Across the Lifespan*

Session 6: *Assured Income as a Mechanism to Promote Economic Security*



## Networking Lounge

→ **Sponsor and Partner Exhibits:** Sponsors and Academy partners display their latest products and programs and distribute

educational and informational materials to 300+ conference attendees.

→ **Book Exhibit:** Dozens of Academy Members and conference speakers showcase their latest publications, covering a wide range of social insurance and related topics.

→ **Breakfast and Coffee Breaks:** Available for all conference attendees to facilitate conversation and networking.

## 31<sup>st</sup> Annual Policy Conference Agenda

What assumptions about the risks workers face are supported by facts and what assumptions may be mere impressions?

What risks do current social insurance programs address? Do we need to develop new economic and social policies to address different risks facing younger generations?

How might we improve existing policies and programs to solve challenges facing various communities and generations?

How might the creative and entrepreneurial vision of Millennials engage with other generations to build on our nation's 20<sup>th</sup> century accomplishments to address 21<sup>st</sup> century risks more effectively?

How might we contribute to a more vibrant and functional democratic society by strengthening sources of economic security and narrowing income inequality?

What kinds of policies do we need to implement now and over the coming years?

### **Community Leader** (\$25,000+)

- ✓ Recognition as underwriting sponsor of full conference program
- ✓ Customized participation and visibility opportunities during the conference program
- ✓ Most prominent visibility in pre- and post-conference marketing materials
- ✓ 10 full conference registrations + up to 10 additional guest tickets for the opening reception
- ✓ Prominent display space in Networking Lounge

### **Policy Leader** (\$10,000)

- ✓ Recognition as a sponsor of the full conference program OR a specific session, the Networking Lounge, or Coffee Breaks
- ✓ Visibility in pre- and post-conference marketing materials
- ✓ Up to 5 full conference registrations + up to 10 additional guest tickets for the opening reception
- ✓ Prominent display space in Networking Lounge

### **Research Patron** (\$5,000)

- ✓ Recognition as a sponsor of a conference session or the opening reception
- ✓ Visibility in pre- and post-conference marketing materials
- ✓ Up to 3 full conference registrations + up to 5 additional tickets for the opening reception
- ✓ Display space in Networking Lounge

### **Research Collaborator** (\$2,500)

- ✓ Recognition as a sponsor of the opening reception or Networking Lounge
- ✓ Up to 2 full conference registrations
- ✓ Display space in the Networking Lounge



### **Exhibit Sponsor - Lead** (\$1,500)

- ✓ Full display table in Networking Lounge (6' skirted table with two chairs)

### **Exhibit Sponsor - Standard** (\$750)

- ✓ Half display table in Networking Lounge (3' skirted table space with chair)

Exhibitor guidelines are available at [www.nasi.org/events](http://www.nasi.org/events)

## SPONSORSHIP LEVELS & BENEFITS

### **Past Conference Sponsors and Exhibitors Include:**

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U.S. HealthWorks  
Tribune Media Company Charitable Foundation  
W.E. Upjohn Institute for Employment Research  
Workers' Injury Law Group

Yes, I/we would like to be a sponsor of the Academy's 2019 Conference, *Regenerating Social Insurance for Millennials and the Millennium*, taking place on January 30-31, 2019, in Washington, DC.

**Individual Name:**

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**Organization Name:**

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**SPONSORSHIP LEVEL**

- Community Leader** (\$25,000+)
- Policy Leader** (\$10,000)
- Research Patron** (\$5,000)
- Research Collaborator** (\$2,500)
- Exhibit Sponsor - Lead** (\$1,500) - Full display table
- Exhibit Sponsor - Standard** (\$750) - Half display table

**Contact Information and Payment**

Contact Name (if different from above):

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Email:

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- Payment check is enclosed.
- Please send an invoice.

Please return this form to the National Academy of Social Insurance, Attn: Kristine Quinio, Director of Development

By mail: 1200 New Hampshire Avenue, NW, Suite 830, Washington, DC 20036

By email: [kquinio@nasi.org](mailto:kquinio@nasi.org) By fax: (202) 452-8111

**Sponsorship Confirmation Form**

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**THANK YOU!**